

The following options are available for all Search Engine Marketing packages, and can be added at any time.

### **Inbound Linking**

Package of 25 incoming links. Links are from non-competitive web sites that are themed to match your site and content. These links are not from penalized or 'link farm' sites. Clients are required to place reciprocal links to the target site.

### **Hitbox Integration**

Setup of Hitbox account, including integration into the site.

### **Pay-Per-Click Management**

Google AdWords or Overture PPC Account. Setup includes keyword research and suggestion report, account setup and maintenance. Continual monitoring and management of budget. Includes placement of 5 keyword phrases.

### **Overture Site Match**

Guaranteed inclusion in the Yahoo!/Overture database (feeding Yahoo!, Overture, MSN, AltaVista, All the Web, and more). 48 hour guaranteed refresh. Package includes URL analysis the submission of 5 URLs.

### **Additional Content Pages**

Available on all Vision packages. Includes the creation of 5 additional content pages for your site.

### **Contribute Integration**

Deploy Contribute site editing software, allowing user to easily add and replace content on their site. Includes purchase of software license, setup of server and web site to allow for Contribute access, and the creation of a Site Access Key, allowing you to edit up to 3 pages of your site. Setup for additional pages is available.

### **Froogle eCommerce Submissions**

Includes the creation of a Froogle friendly data feed and submission of products to Froogle. Client provides complete product database, including pricing information. Submission to be renewed monthly. Additional Froogle fees if applicable.

### **MultiLingual Promotion Services**

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Pricing subject to change without notice. (0404)

**34 Rajon Rd • Bayport, NY 11705 • 631.472.0500 • F 631.472.7670**

**www.vision-marketing.com • info@vision-marketing.com**

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