



SEO: *VisionPlus*

This package is designed to increase targeted traffic to HTML websites up to 25 pages in size. Versatile and scalable, this package is a great solution for the budget conscious.



PLAN & ANALYZE

- **Discovery** - We learn about your company, discuss optimization goals, assess your status quo and develop the keyword profile. Our goal is to know as much as possible to drive relevant traffic to your site. Includes initial placement report.
- **Analysis** - This includes an analysis of your keywords (up to 25 keywords analyzed), site content, incoming links and Google Page Rank. We will provide you with a summary report including content suggestions, link recommendations and your keyword profile.

OPTIMIZE & SUBMIT

- **Site Optimization** - Various techniques are applied to make your site attractive to the search engines based on 10-15 selected keyword phrases. Includes content enhancements, meta tag adjustments, source code optimization, spider friendly navigation enhancements, and more.
- **Creation of Additional Content Pages** - We create additional pages optimized for search engine inclusion. We research and generate intelligent copy for these pages based on the keyword profile.
- **Search Engine Submissions** - Includes hand submission to major search engines including Google, Yahoo!, MSN, AOL, secondary search engines, and paid inclusions.
- **Hitbox Traffic Tracking Software** - Setup and integrate Hitbox tracking software, which records site traffic and demonstrates visitor behavior.

MAINTAIN & REPORT

- **Continual Optimization** - Adjustments made to maintain or improve your positions and traffic. These changes are made by an expert internet marketing specialist based on monthly traffic and position report results, as well as our continual research on frequently evolving industry techniques and ranking criteria.
- **Reporting** - Access to your live, up-to-the minute Hitbox reports, and monthly search engine position reports.

WANT MORE? If you are looking for a more robust solution, perhaps more keywords, a large website with many pages to index and promote, or wish to invest in pay-for rankings... email or call us today about additional packages and options tailored to your needs.

Proven Results • Continual Promotion • Competitively Priced

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