



SEO: *VisionPro*

VisionPRO takes you to the next level. It is designed to drive traffic to larger (25+ pages) and/or dynamic sites (including ASP, PHP, CFM and ASP.NET.) This is for the company serious about internet marketing... that understands the value of a wise investment.



PLAN & ANALYZE

- **Discovery** - We learn about your company, discuss optimization goals, assess your status quo and competition and develop the keyword profile. Our goal is to know as much as possible to drive relevant traffic to your site. Includes initial placement report.
- **Analysis** - This includes an analysis of your keywords (up to 50 keywords analyzed), site content, incoming links, Google Page Rank and analysis of your competition and search engine saturation. We will provide you with a summary report including competitive analysis, search engine saturation summaries, content suggestions, link recommendations and your keyword profile.

OPTIMIZE & SUBMIT

- **Site Optimization** - Various techniques are applied to make your site attractive to the search engines based on 15-25 selected keyword phrases. Includes content enhancements, meta tag adjustments, source code optimization, spider friendly navigation enhancements, and more.
- **Creation of Additional Content Pages** - We create additional pages optimized for search engine inclusion. We research and generate intelligent copy for these pages based on the keyword profile.
- **Search Engine Submissions** - Includes hand submission to major search engines including Google, Yahoo!, MSN, AOL, secondary search engines, and paid inclusions.
- **Hitbox Traffic Tracking Software** - Setup and integrate Hitbox tracking software, which records site traffic and demonstrates visitor behavior.
- **Inbound Linking** - Generate up to 25 inbound links to increase traffic, and internet popularity for search engine scoring systems (such as Google Page Rank).

MAINTAIN & REPORT

- **Continual Optimization** - Adjustments made to maintain or improve your positions and traffic. These changes are made by an expert internet marketing specialist based on monthly traffic and position report results, as well as our continual research on frequently evolving industry techniques and ranking criteria.
- **Reporting** - Access to your live, up-to-the minute Hitbox reports, and monthly search engine position reports.

WANT MORE? If you are looking for more more keywords, have a larger website with many pages to index and promote, or wish to invest in pay-for rankings, email or call us today about additional packages and options tailored to your needs.

Proven Results • Continual Promotion • Competitively Priced

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